THANK YOU FOR THE MUSIC

RAMBAM DAY SCHOOL ANNUAL AUCTION

THURSDAY
MARCH 11, 2027

Celebrating Jackie Berney and 50 years of dedication to music and Jewish education

Corporate Sponsorships

Rambam Day School
TEMPLE BETH AM

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Dear Community Partner,

On behalf of Rambam Day School Temple Beth Am, we invite you to partner with us for our 2027 Annual Auction, Thank You for the Music, on March 11, 2027.

The Annual Auction is Rambam Day School's largest community celebration and fundraiser, bringing together nearly 600 parents, alumni, community leaders, major donors, and friends for an unforgettable evening in support of our school. This year, we will also celebrate a remarkable milestone as we honor Jackie Berney, our beloved music educator, for 50 years of dedication to generations of students and families.

As a corporate sponsor, your business will have the opportunity to connect with an engaged and influential local audience while aligning your brand with one of South Miami-Dade's longstanding educational and community institutions. Beyond the nearly 600 guests who attend in person, our event reaches the broader Rambam Day School and Temple Beth Am community of more than 1,800 families through event communications, promotion, and our online auction.

Enclosed, you will find a variety of sponsorship opportunities designed to offer meaningful visibility before and during the event. From prominent event recognition to digital exposure and on-site presence, each level provides a unique way to showcase your business while helping make the evening, and the work of Rambam Day School, possible.

We hope you will join us as a 2027 Annual Auction sponsor and become part of an evening that celebrates community, education, and 50 extraordinary years of music and Jewish tradition.

Thank you for considering a partnership with Rambam Day School. We look forward to celebrating with you on March 11.

With warm regards and deepest gratitude,

Erica Cromer & Jennifer Levine
Annual Auction Co-Chairs

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CORPORATE SPONSORSHIPS OPPORTUNITIES

All corporate sponsorships include the following benefits, in addition to any exclusive benefits listed below

- Company logo listed on event website
- Recognition on digital and event signage at the event and on campus
- Recognition in The Commentator, Temple Beth Am magazine, mailed monthly to over 2,000 homes
- Recognition in event-related email blasts (School distribution: 1,000)
- Exclusive 25% discount on standard advertising rates in The Commentator for three consecutive months.

$40,000 - MAESTRO SPONSOR - *SOLD*

Presenting Sponsorship

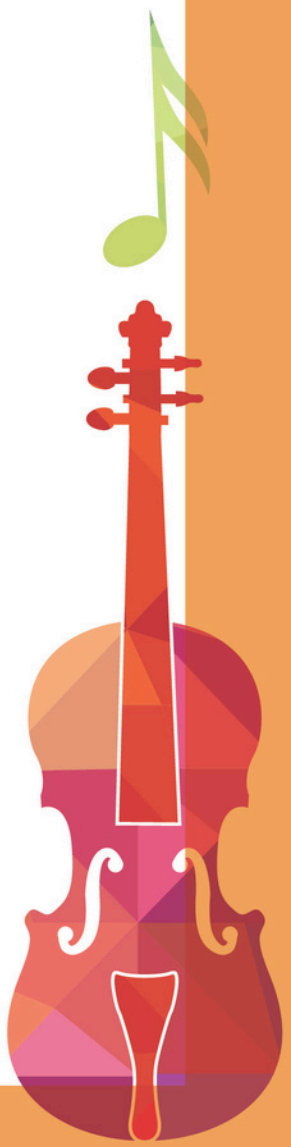
$20,000 - SYMPHONY SPONSOR

Signature Event Access & Recognition

- 6 Tickets to the Annual Auction.
- Live Event Shout-Outs from the stage throughout the evening.
- Digital Advertising prominently featured on screens during the event.
- Logo included on digital event invitation.

Year-Round Visibility & Brand Presence

- Official T-Shirt Logo Placement: Featured on t-shirts distributed to all 625 students and 150 faculty/staff, worn every Monday throughout the school year. (Must be committed by November 6)
- Campus Gate Banner: Prominent signage placed at the school entrance.
- Website & Social Media: Three dedicated sponsor features across the school's website and official social media channels.
- Dedicated Sponsor Email: One standalone email featuring your business sent to the Rambam Day School community.
- Customized branding opportunities available at this level.



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$10,000 - CRESCENDO SPONSOR

Signature Event Access & Recognition

- 6 Tickets to the Annual Auction.
- Live Event Shout-Outs from the stage throughout the evening.
- Digital Advertising prominently featured on screens during the event.
- Logo included on digital event invitation

Year-Round Visibility & Brand Presence

- Campus Gate Banner: Prominent signage placed at the school entrance.
- Website & Social Media: Two dedicated sponsor features across the school's website and official social media channels.
- Customized branding opportunities available at this level

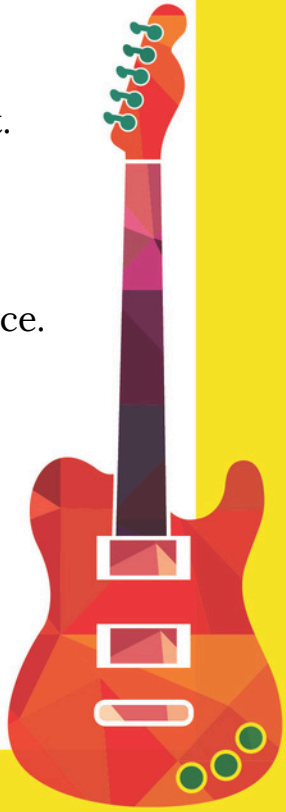
$5,000 - HARMONY SPONSOR

Signature Event Access & Recognition

- 2 Tickets to the Annual Auction.
- Digital Advertising prominently featured on screens during the event.
- Prominent logo placement at check-in and registration.

Year-Round Visibility & Brand Presence

- Campus Gate Banner: Prominent signage placed at the school entrance.
- Website & Social Media: One dedicated sponsor features across the school's website and official social media channels.



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$1,800 - MELODY SPONSOR

Signature Event Access & Recognition

- 2 Tickets to the Annual Auction.
- Digital Advertising prominently featured on screens during the event.

Year-Round Visibility & Brand Presence

- Website & Social Media: Recognition across all official school digital platforms and targeted social campaigns.

LET'S PARTNER!

We would be happy to answer any questions, discuss sponsorship opportunities, or help identify the partnership level that best aligns with your business and goals.

For more information about the 2027 Annual Auction and corporate sponsorship opportunities, please contact:

Jossie Stern-Liddell
Senior Development Associate
jstern@tbam.org

Thank you for considering a partnership with Rambam Day School. We look forward to welcoming you as part of this special celebration and working together to make a lasting impact on our students, educators, and school community.

Rambam Day School
TEMPLE BETH AM

The Janet z"l and Richard Yulman Campus
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rambammiami.org